

# the designer


by Cattle Design

Volume 1, Issue 1 • Summer 2007

...and  makes three

**A**s most of you are aware, Jared and I are anxiously awaiting the arrival of our new little girl in September. And, with that I am sure that many of you are wondering, "Well what does that mean for me and my advertising?"

I realize that I have no idea just what all is in store for my future with a new baby, however, it is my goal to work with all of my customers to get the most done for all of you. Of course, I first need to ask for your patience and flexibility. What I envision as the best possible solution to this problem is trying to get a plan together for each of you and your fall projects. I would like to start things earlier, and, hopefully, be able to finish things earlier to ensure we meet deadlines and critical timelines. I realize that I am not guaranteed a specific day and time for delivery and this will add to the challenge. Also, I know that not all projects can be completed too far in advance of the sale date or ad deadline.

So with all of this said, please contact me at your earliest convenience to review what your thoughts and plans are for the fall. I never counted on this level of success of my business in its first year, and am truly grateful to all of you for making it possible. It is my dedication to you and your design work that I want to do everything in my power to serve you and your needs while becoming a mother at the same time. I am blessed in my life and hope to combine my family and passion to fulfill my dreams. 

## HELPFUL REMINDERS!

Advertising - please provide:

ad dimensions, *in inches*  
4/C, BW, or spot color  
deadline, *date and time for camera-ready*  
email address for submission

Catalogs - please provide:

complete pedigrees  
current EPDs  
actual data, *weights, ultrasound data, sc*  
footnotes  
lot list or catalog layout  
photo list and photos

*Other services available, call or email today for more information!*  
325-370-3103 or  
[juliemurnin@cattledesign.com](mailto:juliemurnin@cattledesign.com)



**THANK YOU**  
for your business 

Visit our website

**[www.cattledesign.com](http://www.cattledesign.com)**

With Cattle Design's "1st Anniversary" approaching, it is appropriate to say  
**THANK YOU** to customers like you.

Please use the attached coupon toward your next order!

*Customer Appreciation*

**\$ 10 OFF**

*Good for any service completed by Cattle Design prior to 11/30/07. Mention this offer when placing your order this fall. THANK YOU for your support of Cattle Design.*